

17th International Conference on IT Applications and Management

Theme: Smart and Intelligent Civilization

February 22 ~ 24, 2017

Host and venue: Mazandaran University of Science and Technology, Babolsar, Iran

Supported by Korea Database Society, Korea Database Agency

Advisory Board

Namjae Cho (Hanyang U., Korea)
Young Deok Lee (President, Korea DB Agency, Korea)
M. M. Seyyedehsahani (Amir Kabir U. of Tech, Iran)
Abdolreza Sheikholeslami (Chancellor, Mazandaran U. of S&T, Iran)

Conference General Chair

Iraj Mahdavi (VP, Mazandaran U. of S&T, Iran)
Jaehoon Whang (Yonsei U., Korea)

Co-chairs of Organizing Committee

Roya Ahmadi (Mazandaran U. of S&T, Iran)
Yanki Hartijasti (U. of Indonesia, Indonesia)

Program Chairs

Myeong Gil Choi (Chung Ang U., Korea)
Gyeong Min Kim (Ewha W. U., Korea)
Javad Rezaeian (Mazandaran U. of S&T, Iran)
Babak Shirazi (Mazandaran U. of S&T, Iran)
Chi-Chien Wang (NTPU, Taiwan)

Publication Chairs

Jung Seung Lee (Hoseo U., Korea)
Sateesh Kumar Ojha (Tribhuvan U., Nepal)

Local Arrangement Chairs

Jeong Hoon Lee (Hoseo U., Korea)
Ali Tajdin (Mazandaran U. of S&T, Iran)
Sean Watts (RMIT, Vietnam)

Registration Chairs

Kiho Park (Hoseo U., Korea)
Chien-Chang Chen (Tamkang U., Taiwan)

International Organizing Committee

Anirut Asawasakulsorn (Naresuan U., Thailand)
Patrick Bouchet (Bourgogne U., France)
Ahmed Bounfour (U. De Paris Sud, France)
Adisak Chotitumtara (Naresuan U., Thailand)
Jitsama Kurusakdpong, (Chulalongkorn U., Thailand)
Wei Hui Dai (Fudan U., China)
Andre M. Everett (Otago U., New Zealand)
Agnes Gathumbi (Kenya U., Kenya)
Haluk Gorgun (YTU, Turkey)
Soon-Goo Hong (Dong-A U., Korea)
Mehmet Ali Gurol (Cyprus U., Cyprus)
Kyung Tae Hwang (Dongguk U., Korea)
Hyojae Joun(KCTI, Korea)
Kyeong Kang (U. Of Technology, Sydney, Australia)
Kijoo Kim (Konyang U., Korea)
Sung Kun Kim (Chung Ang U., Korea)
Soo Kyung Kim (Dankuk U., Korea)
Seokha Koh (Chungbuk Nat'l U., Korea)
Nanthawan Leamprecha (Naresuan U., Thailand)
Gyoo Gun Lim (Hanyang U., Korea)
Jee-Hae Lim (U. Of Waterloo, Canada)
Yoishiki Matsui (Yokohama Nat'l U., Japan)
Daihan Min (Korea U., Korea)
Tae Soo Moon (Dongguk U., Korea)
Katsuji Okachi (Ryukoku U., Japan)
Sang Hyeok Park (GNTech, Korea)
Buraj Patrakosol (Chulalongkorn U., Thailand)
Benoit Pige (U. of Frenche-Comte, France)
Pratima Pradhan (Singhania U., India)
Kanes Rajah (Royal Agri. U., UK)
Voraphan Raungpaka (Mahidol U., Thailand)
Anne-Marie Lebrun (Bourgogne U., France)
Santosh Rangnekar (IIT Roorkey, India)
Uthai Tanlamai (Chulalongkorn. U., Thailand)
Dong Baek Seo (Chungbuk Natl. U., Korea)
Oliver H. M. Yau (Open U. of Hong Kong, HK)

The International Conference on IT Applications and Management (ITAM) is an international forum for researchers and industry experts to exchange information regarding advances in the state of the art and application of information technology and management. Submissions of high quality papers are invited.

The main theme of the 17th ITAM conference (ITAM-17) is "Smart and Intelligent Civilization." The theme covers the emergence of intelligent digital society and its influence on humanity and social systems. The pre-conference symposium on "The Future of Asia" (22nd of February, 2017) will deal with the international collaboration issues in the management and culture. Post-conference events (24th to 27th) will include visits to important industrial and historical locations in historic Persia.

Topics for the submission include but are not limited to:

- Industry 4.0
- Creativity, Innovation and Entrepreneurship
- Intelligent Society and civilization of the future
- Design and Management of Intelligence Technology
- Industrial ecosystem for Future Economy
- Transformation of Social Value in the Digital World
- Creative Industry with IT Applications
- e-Tourism and Technological Evolution
- Data Quality, Security and Privacy
- Data, Culture, and Humanities
- Technology and the Quality of Human Life
- Design Thinking for Value Creation
- Technology and Organizational collaboration
- International Collaboration and Technology

Submissions:

The written and spoken language of ITAM-17 is English. Prospective authors should submit 6-10 pages of manuscript electronically. The submitted paper should follow ITAM paper format guideline in double-column.

Electronic submission to: njcho@hanyang.ac.kr or kdbbs@kdbbs.or.kr.

The submission guideline is available from <http://www.kdbbs.or.kr>.

Affiliated journals to ITAM conference include

Journal of IT Applications and Management (JITAM) (KCI listed).
Asia Journal of Information and Communication (KISDI publication)
Int'l J. of Operations and Quantitative Management (Scopus listed)

Important Dates:

Jan 10, 2017	Abstract due
Jan 31, 2017	Camera-ready format due
Feb 22~24, 2017	The Conference, ITAM-17

Registration Fee

Participants	Registration
All Participant	USD 200
Student Participant	USD 100

