21ˢᵗInternational Conference on IT Applications and Management

New Developments in Hyper-tourism in the age of digital intelligence

February 13 ~ 15, 2019

Host and venue: Huelva University, Huelva, Spain

https://goo.gl/maps/Ji9jpBawidC2

Co-host: Korea Data Strategy Society, International ITAM Society

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[PROGRAM]

Pre-Congress Symposium (February 13, WEDNESDAY)

Time	Future of Asia Symposium
16:00~17:30	**Venue: Faculty of Work Sciences, Huelva University** Chair: Namjae Cho (Chairman, International ITAM Society, Hanyang U. Korea) **Keynote Speech** Speaker: Professor José Ignacio-Castillo Manzano (U. of Seville, Spain) **Theme: Trends in the Spanish economy and its tourist industry.**
18:00~19:30	**Walking tour to historic Huelva Downtown Center** Starting point: Tourism Office, Casa Colón, https://goo.gl/maps/XfHnFbzfArr

Conference Plenary and Technical Sessions (February 14, THURSDAY)

Time	Program
08:15~09:00	**Registration**
09:00 ~10:30	**Inauguration Session**

	Opening Announcement and Welcoming Remarks
	    - Pilar Marin-Mateos (Dean of the Faculty of Work Sciences, Huelva U., Spain)
	    - Alfonso Vargas-Sánchez (General Chair, Huelva U., Spain)
	
	Greeting
	    - Gyungmin Kim (Conference General Chair, President of KDSS, Ewha U., Korea)
	    - Namjae Cho (Chairman, International ITAM Society, Hanyang U. Korea)
	
	Keynote Speech:
	    Speaker: Professor Honoris Luiz Moutinho (U. of Suffolk, UK)
	    Theme: Fatiloquence of Tourism, Technology and the Human Frontier

Conference Plenary and Technical Sessions (February 14, THURSDAY)

Time	Track A	Track B	Track C
	Session A1 **New Developments** **In Tourism** Chair: Inmaculada Rabadán-Martín (U. of Huelva, Spain)	**Session B1** **Social Changes** Chair: Uthai Tanlamai (Chulalongkorn U., Thailand)	**Session C1** **Creativity and** **Managing Emotion** Chair: Santosh Rangnekar (IIT Roorkee, India)
11:00 ~12:30	**Analysis of the use of online reputation by 4- and 5-star hotels in Andalusia** Inmaculada Rabadán-Martín, Francisco Aguado-Correa, Nuria Padilla-Garrido (U. of Huelva, Spain) **Tourism and IT connection in trekking business of Nepal** Chandra Bahadur Gurung (Tribhuwan U., Nepal) **Bi-Nations Pilgrimage tour Mobility in Tourism Industry** Ajay Khadka, Dinesh Basnet (Lincoln U. College, Malaysia) **Road Development and Technological Evolution in Annapurna Area: its impact on adventure tourism** Tej Bahadur Gurung (Lincoln U., Malaysia) **A Study on Tourist Satisfaction Level at Chitwan National Park** Dinesh Basnet and Ajay Khadka (Lincoln U. College, Malaysia)	**Innovative Job Service Model for Elder's Lifestyle and Quality of Life: A Review of the Literature** Nichamon Sithiponporn, Uthai Tanlamai, Sipat Triukose, Achara Chandrachai (Chulalongkorn U., Thailand) **An Innovative Process Model for Elderly Health Promotion Using a Personal Health Record Platform** Warangkhana Ngakoopatipat, Uthai Tanlamai, Sipat Triukosec (Chulalongkorn U., Thailand) **Challenges and Opportunities of Practicing Federalism in Nepal** Tul Bahadur Budhathoki (Himalaya College, Nepal) **Precision Fitness for the Elderly Based on Artificial Intelligence Technology** Lanqing Dong[1], Meilin Li[1], Yizu Wang[1], Changcheng Chen[1], Jinzhao Wang[2], Guobin Dai[1] and Weihui Dai[2] (1: Shanghai U. of Sport, 2: Fudan U., China) **Speech Intelligent Monitoring for Early Warning of Depression Recurrence** Shenyue Han, Tianyang Chen, Ke Gao, Jinzhao Wang and Weihui Dai (Fudan U., China)	**The innovative city development through place marketing, branding and co-creation as a new perspective for Slovakia** Marica Mazurek (Žilina U., Slovakia) **Expanding on Lessons from Hollywood: Using Hollywood Video-clips and Movies to Integrate Creativity, Innovation, and Technology in Entrepreneurship** Ji-Hee Kim (Canisius College, U.S.A.) **Effect of Compensation On Employees' Motivation to Overtime** Milan Pant (Nepal Mega college, Nepal) **An Effect of OCB on the Effectiveness of Information Security** Myeonggil Choi(Chung-Ang U., Korea), Jaehoon Whang(Yonsei U., Korea) **Challenges and Opportunities of Nepalese Women Politicians** Sunita Kunwar (Himalaya college, Nepal)
12:30~13:30	**Lunch**		
13:30 ~15:00	**Session A2:** **Performance Management** Chair: Ali Abdulbaqi Ameen (Lincoln U. Col., Malaysia)	**Session B2** **Entrepreneurship and Family Business** Chair: Ji-Hee Kim (Canisius College, U.S.A.)	**Session C2:** **ICT Applications and Media Effects** Chair: Weihui Dai (Fudan U., China)
	Impact of Employee Job Satisfaction on Employee Performance Jyoti Arya and Santosh Rangnekar (IIT Roorkee, India)	**An Institutional Approach to Comprehensive Factors Leading to Global Entrepreneurial Activity** Ji-Hee Kim (Canisius College, U.S.A.)	**Exploring the Effect of Online Time Sales on Actual Purchase in China** Mengmeng Wang and Daihwan Min (Korea U., Korea)

	Who Are Willing to Tell the Truth? The Impact of Controllability and Management Experience on Unfavorable Earnings Forecast Disclosure Kanjana Phonsumlissakul, Juthathip Audsabumrungrat (Chulalongkorn U., Thailand) **Practices recommended for effective Training and Development of Nepalese Five Star Hotels** Roopesh Shrestha (Lincoln U., Malaysia) **Successful Fundraising: Does Equity-Based Crowdfunding Platform Matter?** Aranya Narklor, Ra-pee Pattanapanyasat, Uthai Tanlamai (Chulalongkorn U., Thailand) **Job Satisfaction of Teachers Teaching in Tribhuwan University Affiliated Colleges** Dhundi Bhattarai (Nepal Mega college, Nepal) **The Impact of Socio-economic Development and Terai Movement** Anup Raj Kharel (College of Business management, Nepal)	**A Study on priority of factors that affect the successors in the Family firm using AHP** Namjae Cho, Yunseok Lee, Giseob Yu (Hanyang U. Korea) **Innovative Model for the Promotion of Caring and Relationship between Caregivers and People with Dementia** Taksaya Watcharasarnsap, Uthai Tanlamai, Rajalida Lipikorn (Chulalongkorn U., Thailand)) **Role of Learning and Motivation on Creativity** Aditi Bisht and Santosh Rangnekar (IIT Roorkee, India) **Teaching Critical Thinking and Problem Solving Skills** Yashodham Tripathi (Kathmandu City Education Foundation, Nepal) **The Application of Information Network for Health Poverty Alleviation** Jinzhao Wang[1], Na Lyu[2], Meilin Li[3], Shuangshuang Dai[4], Wenhui Dai[5] and Weihui Dai[1] (1. Fudan U.; 2. Shanghai Jiaotong U.; 3.Shanghai U. of Sport; 4. Shanghai U. of Med & Health Sci.; 5.Shanghai Billow Info Sci and Tech., China)	**On Defensive Behaviors in IT Purchasing** Sung Kun Kim, Nam Gyu Ahn (Chung-Ang U., Korea) **A Study on the Effects of techno-stress on Intermittent Discontinuance of Wearable Devices** Namjae Cho, Juyoung Park (Hanyang U. Korea) **Design of an In-house Cryptocurrency Information Service based on Blockchain** Hyun Joo Kim (Dan-kook U., Korea) Min Sun Kim(Hyupsung U., Korea) **An Activity-Centric Quality Model of Software** Seokha Koh (Chungbuk National U. Korea) **Research Design to Compare the Impacts of Two Different Types of Chatbots: Rule-based and Natural Language Processing-based** Namjae Cho, Yeji Lim, Jeonghun Lim (Hanyang U. Korea)
15:00~15:30	**Coffee Break**		
	Session A3 **Analytics and Management** Chair: Miyoung Lee (Konkuk U., Korea)	**Session B3** **Education, Technology, and Management** Chair: Chair: Min Sun Kim (Hyupsung U., Korea)	**Session C3** **Service Transformation** Chair: Daihwan Min (Korea U., Korea)
15:30 ~17:00	**Predicting Corporate Bankruptcy Using Media Information in Korea** Miyoung Lee, Jungwon Choi, Sekyung Oh (Konkuk U., Korea) **Study on Chinese "Feng Shui" Characteristics of Commercial Community Based on Big Data Analytics** Wenyu Lin[1], Yiming Jiang[1], Jingchen Fu[1], Hao Hao[2], Le Hu[1], Yufeng Zou[1] and Weihui Dai[1] (1:Fudan U., 2:Shanghai U. of Fin and Econ, China)	**Cyber Education, from a Substitute to a Core for Learning in the Fourth Industrial Revolution Era** Jihwan Yum (Hanyang Cyber U., Korea) **Interactive language teaching methods and approaches - The use, techniques and positive effects of the Callan Method in the English classroom** Paulina Mazurek (U. of Waterloo, Canada)	**The Impact of the System and Information Quality of Smart Government in UAE on User Satisfaction** Ali Ameen, Dawoud Al-Ali, Ahmed Al-Shibami (Lincoln U. College, Malaysia) **Smart energy service modeling and implementation: Case of Korea Telecom** Junghwan Lee (Chungbuk National U. Korea) SungBum Kim (Kumho National Inst. of Tech., Korea)

Meta-analysis of the fMRI Observations of Brain Emotional Responses Xiao Chen[1], Xinyu Dai[1], Hai Sun[1], Huajuan Mao[2], Xiaohua Hu[2] and Weihui Dai[1] (1:Fudan University; 2:Second Military Medical U., China) **The Semantic Expression Characteristics of Dumb Language and Intelligent Recognition Method** Chun Wang[1], Xuelin Liao[1], Yuxin Han[1], Yahuan Dai[2], Yahui Sun[1] and Weihui Dai[1] (1: Fudan U., 2:Anhui U., China) **Factors affecting choice of data analysis software use by the students and practitioner while doing research quantitative research** Sateesh Kumar Ojha (Tribhuvan U. Nepal)	**The Effect Technology Readiness on the Actual Usage among Open Distance Learning on the Public Universities in Nepal** Pradeep Bastola and Ali Abdulbaqi Ameen (Lincoln U. College, Malaysia) **Management Education in India: from a state of quandary to a promising roadmap** Siddharth Chaudhrya and Santosh Rangnekar (IIT Roorkee, India) **Management Education in India: Issues and Concerns** Shruti Sarkar and Santosh Rangnekar (IIT Roorkee, India)	**Factors Affecting Guest's Perceived Value of Dinning Services in Nepalese Restaurant** Dwarika Upreti (Nepal Mega college, Nepal) **Causes and Consequences of Vulture population decline worldwide: A case study of Jatayu (Vulture) Restaurant of Nepal** Neupane Chanda (Lincoln U. College, Malaysia) **An Assessment of Technical and Vocational Education: Essentiality from Nepalese Perspective** Ramhari Silwal (Lincoln U., Malaysia)

	Valedictory Session
17:00 ~18:00	**Keynote Speech** Speaker: Kanes Rajah (CEPD London, UK) **Theme: Digital Age Technologies and Their Impact on Tourism, Terrorism, and Teenage Fantasies** 1) **Closing Address** - Alfonso Vargas-Sánchez (General Chair, Huelva U., Spain) -Namjae Cho (Chairman of International ITAM Society) 2) **Announcement of the Next Conference** - Myung Gil Choi (Chung Ang University, Korea)
19:00~21:00	**Banquet**

Post-Congress Event (February 15, FRIDAY)

Time	Industrial Visit
09:00~12:00	**CEPSA, La Rábida** Spanish Multinational Oil Refinery Company (site: https://www.cepsa.com/en/)

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