

22nd International Conference on IT Applications and Management

**THEME: CREATIVITY AND ENTREPRENEURSHIP
IN THE AGE OF 4TH INDUSTRIAL REVOLUTION**

July 3 ~ 5, 2019

Host and venue: Chung-Ang University, Seoul, Korea

Supported by Korea Data Strategy Society

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The International Conference on IT Applications and Management (ITAM) is an international forum which is designed to facilitate the exchange of ideas, knowledge and advances in research and for discussion of the state of the art and application of information technology and management. Submissions of high quality papers are invited for peer review.

The main theme of the 22nd ITAM conference (ITAM-22) is “**Creativity and Entrepreneurship in the Age of 4th Industrial Revolution**” This theme covers the influence of the emergence of new technology on the transformation of business and management practices. An affiliated symposium on “**The Future of Asia**” deals with international collaboration issues in education, management and culture. Post-conference events (July 5th) include visits to important industrial locations around Seoul.

Topics for the submission include but are not limited to:

- Creativity, Innovation and Entrepreneurship
- Business Sustainability and Hidden Champion
- Family Business and Business Governance of the Future
- Transformation of Culture Industry
- Design Thinking for Value Creation
- Design and Management of Intelligence Technology
- Business Co-creation
- Industrial Ecosystem & Future Economy
- e-Tourism and Technological Evolution
- Tourism and the Internet of Things (IoT)
- Intelligent e-learning and e-healthcare Applications
- Data Management Strategies and Technologies
- Management of Data Quality, Security and Privacy
- Data Analytics and Big Data Strategy
- International Collaboration and Technology
- Education, Intelligent Society & Civilization of the Future

Submissions:

Prospective authors should submit 6-10 pages of manuscript electronically.

Submitted papers should follow ITAM paper format in double-column.

Submission : kdbs@kdbs.or.kr, njcho@hanyang.ac.kr

Submission guidelines are at: <http://www.kdbs.or.kr>

Selected papers will be considered in a special issue of affiliated journals.

-Journal of IT Applications and Management (KCI listed).

-Asia Journal of Information and Communication (KISDI publication)

-Enlightening Tourism. A Path making Journal

-Int'l J. of Operations and Quantitative Management (Scopus listed)

Important Dates:

April 30, 2019	Abstract due
May 31, 2019	Camera-ready form due
July 3~5, 2019	The Conference, ITAM-22 in Seoul

Registration Fee

Participants	Registration
All Participants	USD 200
Students and Accompanies	USD 100



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