

# 20<sup>th</sup> International Conference on IT Applications and Management

CO-CREATION AND INNOVATION:

REINVENTING INDUSTRY WITH EMERGING TECHNOLOGIES

JUNE 27 ~ 30, 2018

**Host and venue: Kindai University, Osaka, Japan**

Co-host: Korea Data Strategy Society, International ITAM Society

## [PROGRAM]

Time	Program
8:00~9:00	Registration
9:00~10:30	Inauguration Session
	<p>1) <b>Opening Announcement</b> -- Sang Jun Kim (Chair of Organizing Committee, Kindai Univ.)</p> <p>2) <b>Greeting</b> -Gyungmin Kim (Conference General Chair,Ewha U., Korea) -Namjae Cho (Chair of International ITAM Society, Hanyang U. Korea)</p> <p><b>Welcoming Remarks</b> -Hiroyoki Inaba (Director of the Business School, Kindai Univ.)</p> <p><b>Software and Award Donation Ceremonial</b></p> <p>3) <b>Keynote Speech:</b> ABENOMICS: Its Success and Failure Katsuji Okachi (Professor Emeritus, Ryukoke University)</p>

Time	Track A	Track B	Track C
11:00 ~12:30	<b>Session A1 E-Governance Theory and Practice</b>	<b>Session B1 ICT Applications</b>	<b>Session C1 Media Effects</b>
	<p>1) ICT and E-governance Co-creation for Better Public Service Delivery - Mahesh Maharjan</p> <p>2) Identify Theories and Models of Technology Acceptance and Information Systems Success for Measuring Open and Distance Learning in Nepal: Literature Review - Pradeep Bastola</p> <p>3) Re-Use of data in</p>	<p>1) Role of GIS in Rural Livelihood Strategies of Province-5, Nepal - Dhundi Raj Bhattra</p> <p>2) Digitizing the Nepalese banking industry : A study about the past, present scenario, and its possible heading - Prashanta Babu Neupane</p> <p>3) Importance of knowledge and knowledge sharing within the hospitality organizations</p>	<p>1) Impacts of Social Media on Education Sector in Nepal -Binita Rijal</p> <p>2) Conflicts in Education: A Perspective to Internalize Education - Ramhari Silwal</p> <p>3) Motivation in Using Social Media among Indonesian and Filipino Multigenerational Travelers - Yanki Hartijasti, Namjae Cho</p>

	<p>Nepalese Labor Migrant Industry - Pratima Pradhan</p> <p>4) Information System Security Innovation Based on Mimetic Isomorphism - Myeonggil Choi, Min Sun Kim, Nack-Phil Sung</p> <p>5) The Activity-Oriented Usability Model of Software - Seokha Koh and You-JeongKoh</p>	<p>- Roopesh Shrestha</p> <p>4) Distance Learning in Higher Education: A Journey from Traditional Methods to Virtual Environments. - Yashodham Tripathi</p> <p>5) Reversible Data Hiding using Randomized CIT Encryption Scheme - Jeong Mo Yang, Chien-Chang Chen, Chih-ChienWang</p>	<p>4) Media's Framing Effect in Cases Related to Social Issue - Soobin Cho, Jaehoon Whang</p> <p>5) Conceptualization of Bao: Comparing Reciprocity in the West and Bao in the Chinese Cultural Context - Oliver H M YAU &amp; Simone CHENG</p>
12:30~1:30	<b>Lunch</b>		
1:30 ~3:00	<b>Session A2: Management</b>	<b>Session B2 Tourism</b>	<b>Session C2: Entrepreneurship</b>
	<p>1) Transparency is the Important Element for NGOs Operational Management in Context of Current Federal Nepal - Sarika Amatya</p> <p>2) Factors Influencing Credit Risk Management at Saving and Credit Cooperative Societies - Sudarshan Giri</p> <p>3) Transformational Leadership towards Development : With reference to Trivendra Singh Rawat - Anup Kumara</p> <p>4) A study on effects of preparations of the factors that affect satisfaction of the successor of family firms - NamjaeCho, Ji-HeeKim and GiseobYu</p> <p>5) Protecting the Environment by Maintaining Forests Through the Reduction of Property Taxes Southern Wakayama Prefecture as an Example - Masayuki Maruyama,</p>	<p>1) Eco-tourism and Sustainability: Opportunities and Challenges in Nepal - Dinesh Basnet</p> <p>2) Tourist Structure of Health/Wellness Tourism in Japan - Issei Iwasaki</p> <p>3) Study Related to Factors Causing Foreign Tourists from Taiwan to Select Okinawa - Naohisa Kakutani</p> <p>4) Tourism and Consumer Behavior-Investigation Report about The Souvenir in Osaka City - Kondo, Yuji</p> <p>5) Status and Characteristics of Tourism Development of Olle Road in Jeju Island - Eunju Ryu</p> <p>6) Tourist Behaviour: A Literature Review - Dev Tripathi, Santosh Rangnekar</p>	<p>1) Climate Change, Livelihood and Adaptation Practices: A Study of People at Lamabagar VDC, Dolakha - Dwarika Upreti</p> <p>2) Urban Growth Pattern of Reshunga Municipality, Gulmi - Milan Panta</p> <p>3) Challenges of Private Sectors in Hydropower Development in Nepal - Pradeep Bhusal</p> <p>4) Experiential Entrepreneurship Teaching Methods: 'Bug Reports' and 'Too Cools' to Improve Creative, Innovative, and Technological Abilities - Ji-Hee Kim</p> <p>5) Word of Mouth Effect on Online K-Beauty Sales - Mei Na Liu and Gyoo Gun Lim</p> <p>6) Quadratic Effects of Hedonism and Uniqueness on Global Luxury brand Purchase - Stella, So Lai Man and Oliver, Yau Hon Ming</p>
3:00 ~3:30	<b>Coffee Break</b>		

3:30 ~5:00	<p align="center"><b>Session A3 IT Management</b></p> <p>1) Perception of Nepalese Government Employee towards IT contribution for their efficiency - Sateesh Kumar Ojha</p> <p>2) Usage of Electronic Communications by Young Entrepreneurs Businesses in Nepal - Ajay Khadka</p> <p>3) A study of the preferred cognitive style of individuals and team diversity using Kirton's adaption – innovation assessment and its relationship to Snyder's Hope Theory - Kanes K Rajah</p> <p>4) Higher-order Goals, Self-efficacy and Trust-in-leader as Moderators of Transformational Leadership Performance: The Case of Multi-level Marketing Organizations - Bernard Lee and Anthony Tsui Shu Chuen</p>	<p align="center"><b>Session B3 Business Analysis</b></p> <p>1) An Analysis on Unique Selling Point of Multinational Hotels in Kathmandu - Sanjaya Jha</p> <p>2) Impact of Globalization on International Education Hub in Nepal - Bikalp Raj Pokharel</p> <p>3) National Alcohol Policy and Marketing Corporate Social Responsibility in Alcohol Industry of Nepal - Yeak Narayan Sharma</p> <p>4) Significance of Training on Food, Food Safety, Hygiene and Sanitation - Shree Prasad Bhattarai</p> <p>5) Factors Influencing Individual Investors to Invest in Nepalese Capital Market. - Bivab Neupane</p>	<p align="center"><b>Session C3 Business Transformation</b></p> <p>1) Contractor Selection Method for construction work and its effect in Nepal - Bishnu Prasad Khanal</p> <p>2) Jatayu Restaurant in vulture conservation of Nepal and community based tourism : Challenges and opportunities - Chanda Neupane</p> <p>3) Practice of performance appraisal in Nepalese public companies - Dipendra Singh Sunar</p> <p>4) Impact of Remittance on Trade Deficit: An Evidence from Nepal - Kashi Nath Khanal</p>
5:00 ~5:30	<b>Valedictory Session</b>		
	<p>1) <b>Announcement of the Next Conference</b> -Namjae Cho (Chairman of International ITAM Society) -Kanes K. Rajah (CEPD London, U.K.)</p> <p>2) <b>Closing Address</b> - Sang Jun Kim (General Chair of the Conference, Kindai University)</p>		
6:00 ~9:00	<b>Banquet</b>		

### Conference Field Trip

<b>June 27, FRIDAY</b>	<p><b>Company Tour: Kobe Steel Industry Cluster and Ifuku Steel.</b> (09:00~16:00)</p> <p><b>Future of Asia Symposium</b> (Practical Science Hall of Kindai University) (16:00~17:30)</p>
<b>June 28, SATURDAY</b>	<p><b>Cultural and Historic Place Tour: Kyoto Historic City</b> (optional) (09:00~20:00)</p>